Task Force on Technical Approaches to Email Archives: DPC Briefing Day

Chris Prom, University of Illinois at Urbana-Champaign Kate Murray, Library of Congress

July 6, 2017 The National Archives, Kew

Roadmap

About us: Chris and Kate's background with email projects

Task Force Background and Workplan

Review Email as a Technical Problem

Researcher Needs

What is Email?

Email Lifecycle Approach (understanding workflows and repository needs

Review Technical Challenges

Describe Some Tools and Approaches We Are Assessing

Discuss Identified Gaps and Recommendations

Next Steps and Questions

About Us: Chris Prom

Trained as Historian (British Social and Labor History)

Archivist and Andrew S. G. Turyn Professor, University of Illinois

Archival Connections Project, <u>www.archivalconnections.org</u>
Publications Editor, Society of American Archivists

2011 DPC Tech Watch Report Preserving Email

Project Partner EPADD Project (Stanford University)

About Us: Kate Murray

NARA's Transfer Guidance (2014)

Individual messages: XML and MSG

Aggregated messages: PST and MBOX

Sustainability of Digital Formats website (2014-current):

https://www.loc.gov/preservation/digital/formats/index.html

NDSA Email Interest Group (2014-2015)

Archiving Email Symposium (2015):

http://www.digitalpreservation.gov/meetings/archivingemailsymposium.html

Harvard EAST Workshop (2016)

LC email collections starting to come in

Sponsorship





Charge

- (a) reexamine and assess current efforts to preserve email;
- (b) articulate a conceptual and technical framework in which these efforts can operate not as competing solutions, but as elements of an interoperable toolkit to be applied as needed;
- (c) construct a working agenda for the community to construct this technical framework, adjust existing tools to work within this framework, and begin to fill in missing elements.

http://www.emailarchivestaskforce.org

Membership

Executive Committee

Kate Murray (co-chair), Library of Congress Christopher Prom (co-chair), University of Illinois at U-C

Fran Baker, University of Manchester

Matthew Connelly, Columbia University

Wendy Gogel, Harvard Library Preservation
Services

Hillel Arnold, Rockefeller Archive Center Courtney Cain, University of Illinois at U-C Euan Cochrane, Yale University Library Kevin DeVorsey, National Archives and Records Administration

Glynn Edwards, Stanford University Libraries

Riccardo Ferrante, Smithsonian Institution Archives

William Kilbride, Digital Preservation Coalition

Jessica Meyerson, The University of Texas at Austin

Erin O'Meara, University of Arizona Libraries

Michael Shallcross, University of Michigan

Joel Simpson, Artefactual Systems

Richard Whitt, Google

Julian Zbogar-Smith, Microsoft

Friends and Consultation Pathways

Council of State Archivists/NAGARA (Webinars)

National Historical Publications and Records Commission (NHPRC)

Museums and Web (April 22 in person)

North Carolina Department of Natural and Cultural Resources

Coalition for Networked Information (CNI, April 2017)

Digital Preservation Coalition: UK Briefing Days (July and ??)



Timeline

Date	Task	Status
October 2016	Launch meeting: Identify problem	Completed
November 2016 through April 2017	Working groups meet by phone/email to collaboratively draft text and formulate provisional findings and recommendations	Completed
April 2017	Stakeholder consultations including CNI, COSA (April 18), NAGARA, Museums and Web	Completed
June 30 2017	Draft report released for invited comment	Completed
July 6 2017	DPC Briefing Day to get UK input on early drafts	Right now!
July 2017 through August 2017	Working groups incorporate feedback and continue drafting; Co-chairs and assistant edit draft consultation report	In process
August through October 2017	Open feedback solicited and incorporated into the report	To come
September 2017	Executive Committee Meeting	To come
December 2017	Full task Force meeting in New York to conclude work and approve report	To come
January 2018	Task Force Report Published, DPC Briefing Day	To come

Task Force on Technical Approaches to Email Archives Consultation Report Draft

June 30, 2017

This is a report draft for review, not intended for wide distribution or citation.

Please submit comments on this draft using the form located at https://goo.gl/forms/BTvaiRDhnYQs7AKo2

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Draft Report for Invited Comments

https://goo.gl/52cpv

https://goo.gl/forms/SiC0u5Yx3Y1mtbK62

Email as Cultural Documentation



Miriam Blacks Scrapbook, University of Illinois Archives

1964?

EBERT'S STATEMENTS

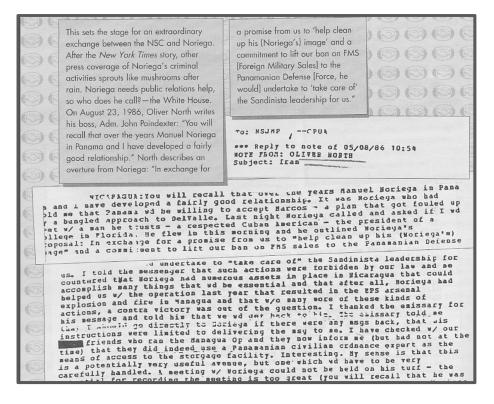
- 1. 11/17 This failure (to keep students informed) is not the fault of either group, but instead should be blamed on the system by which decisions are reached and buildings are authorized at the University.
- 2. 11/17 Re: Intramural Program ---- it seemed to me ... that it had been made into a means by which fraternities and other organized houses glorified themselves, won trophies, and publicized their names.
- 3. 11/17 In a personal investigation after 3. my meeting with Mr. Bargh, I satisfied myself that more than half of the students interviewed by Mr. Matthews had not been infavor of the building.

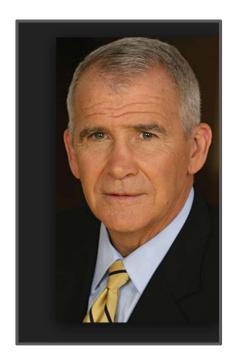
THE FACTS

- The <u>Flow Chart</u> shows very dramatically how the students were kept involved in and informed about the building plans.
- 2. Only a few houses, fraternity or dormitory are at the top of the point system at the end of the year, so only a few can use intramural prestige as a means of glorifying themselves. Aren't awards a part of the American way of life? Even Roger Ebert did not turn down the journalism awards which he received and for which recently his name was publicized.
- 3. A letter was recently sent to each of the interviewed student leaders. Each was asked to sign the following statement: "Let it hereby be known that in the discussion I had with the Intramural Division Administrators concerning the construction of a co-recreation building and the need for a student fee to pay for it, I did not indicate my disapproval of or opposition to the building or fee." So far, nine of fourteen of the signed statements have been returned to the intramural office by

archives.library.illinois.edu/ebert/a-student-writer-to-reckon-with/ars-gratia/

Email and Iran Contra





olivernorth.com



John Poindexter historycommons.org

http://nsarchive.gwu.edu/NSAEBB/NSAEBB113/north07.pdf

Email Matters

Email as a Habitat

- Email created within an organisation as part of its business, which may be transferred to an in-house archive at the end of its active life.
- Email forming part of archives created by individuals or organisations which are subsequently acquired by libraries or archives (generally referred to as 'collecting institutions') from their original creators.
- Email which is created and preserved by private individuals as part of their own, or their family's, digital archive.
- Email created and curated by informal groups or societies outside of a corporate recordkeeping structure.

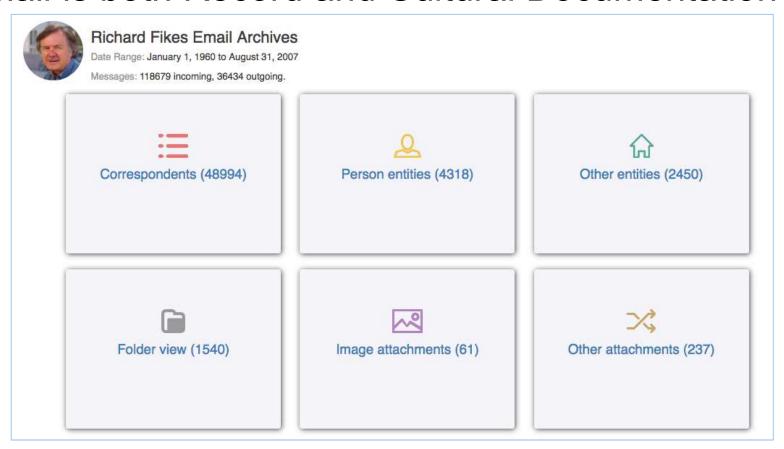
Carl Woese



Evolutionary Microbiologist at the University of Illinois Revolutionary methods to understand characteristics of organisms--conservation of ribosomal DNA fingerprints Discovered the third domain of

life: Archaea

Email is both Record and Cultural Documentation



Email is a Many-Splendored Thing

The term "email" is used to describe:

An individual electronic mail message

All of the messages ever sent and received by an account

The act of composing, sending or reading messages

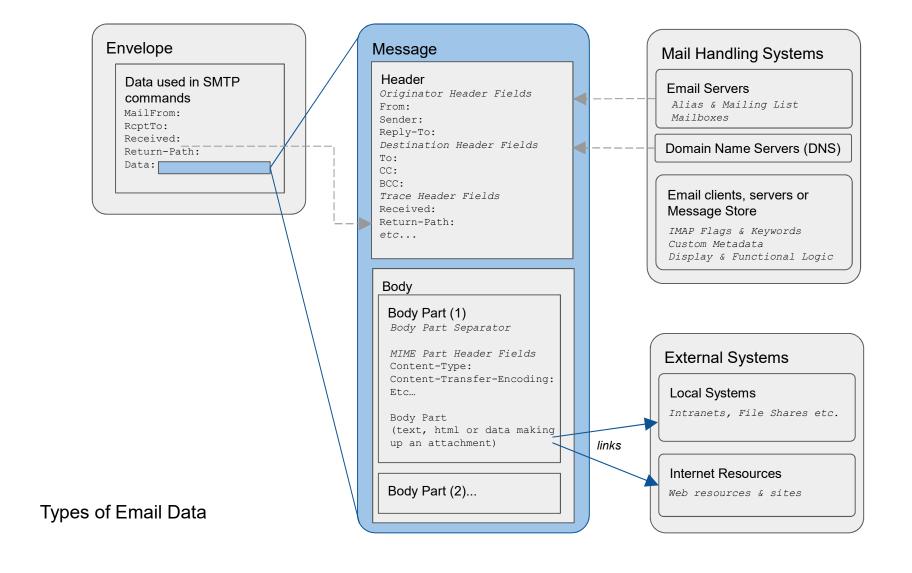
Applications and systems that are used to transport, receive, and manage messages

Personal information manager (PIM) tools include email, internet chat, calendars, contacts and task all in one application

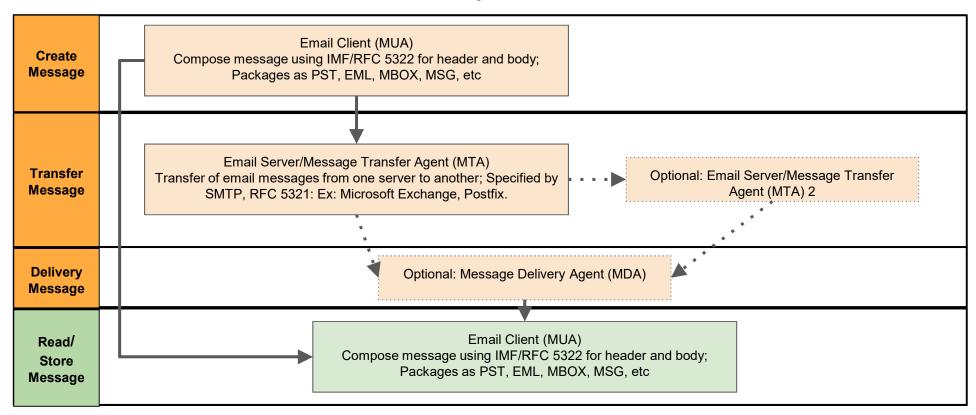
Email is...

At its heart email is transactional process a sender transmits a message to a recipient.

From a technical perspective, It is useful to think of email as a protocol that defines a series of commands and responses that operate in a manner not unlike a computer programming language and which permits mundane email processes to occur.

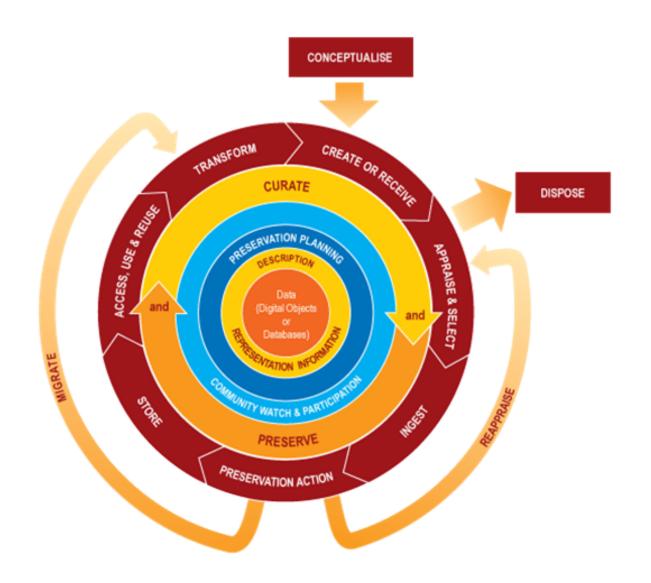


Standardization Across Systems



DCC Curation Lifecycle Model

http://www.dcc.ac.uk/resources/c uration-lifecycle-model



Email Lifecycle

Email in Email as Email in Message Message Message Email in Creation Transit Received Active Use Archive Research Record .Email client *Magic of IMF Email client Communication Self Appraisal Disposition *Discovery dictates format. and MTA dictates format •Reminders ·Self Selection Transfer and ·Access, use metadata message *RM rules might acquisition Record keeping Archival and reuse transfer agent •RM rules might apply of thoughts, Appraisal Processing which makes apply actions. Archival Ingest hard work look appointments, Selection easy passwords.

Technical Challenges

Capture

Ensuring Authenticity

Working at Scale

Addressing Security Concerns

Messages and Formats

Preserving Embedded Attachments and linked documents

Tool Interoperability



Student at Lincoln Hall in Wheelchair, ca. 1957-1967 Division of Rehabilitation Services: Director's Office Photograph File, University of Illinois Archives

Capture

Building trust

Aggregating data

Workflows

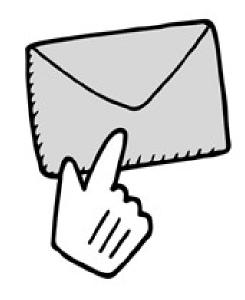
Chaining tools



Credit: Digital Preservation Business Case Toolkit http://wiki.dpconline.org/

Capture and Authenticity

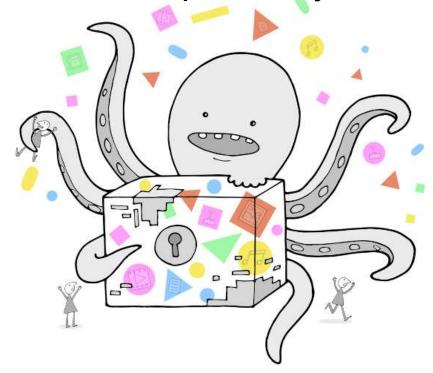
- Current Capture Methods rely on stored copies
- Envelope, Header Fields, and Message Data





Accessioning, Processing and Interoperability

- Significant properties?
- Semi-standardized workflows?
- API development?
- User experience?



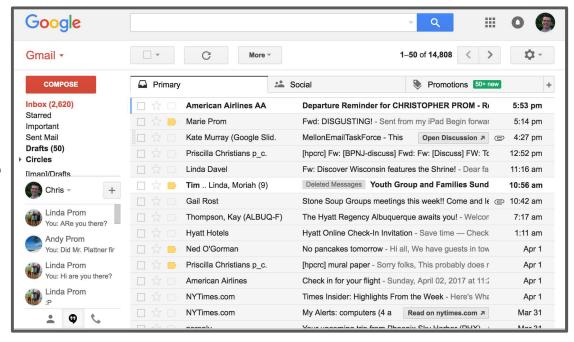
Digital Preservation Business Case Toolkit http://wiki.dpconline.org/

Ensuring Authenticity

Ingest methods matter

Key functions and metadata stored in systems, not outputs

Preserving the chain of actions that archivists take



Attachments/ Linked Content

Matthew J. Connelly

To: Christopher John Prom Cc: Murray, K Re: Mellon Email Task Force - checking in



New contact info found in this email: Mat

White House computer, entered his password, and started deleting e-mail. It seemed worth it at the time, because Lieutenant Colonel Oliver North was trying to cover up a vast conspiracy. He believed they had safely destroyed the evidence. The National Security Adviser, who had gotten a Ph.D. from CalTech, knew his e-mail was being backed up. But Poindexter also knew that the magnetic tapes were regularly recycled and would soon be overwritten. He therefore joined with North in writing what was meant to be the authoritative account of what happened. It depicted an earnest effort to free long-suffering hostages and achieve a diplomatic breakthrough with Iran --with nary a word about the Contras. They called it a "Historical Chronology."

In November 1986, a senior official at the National Security Council sat down at his

Hi Chris and Kate:

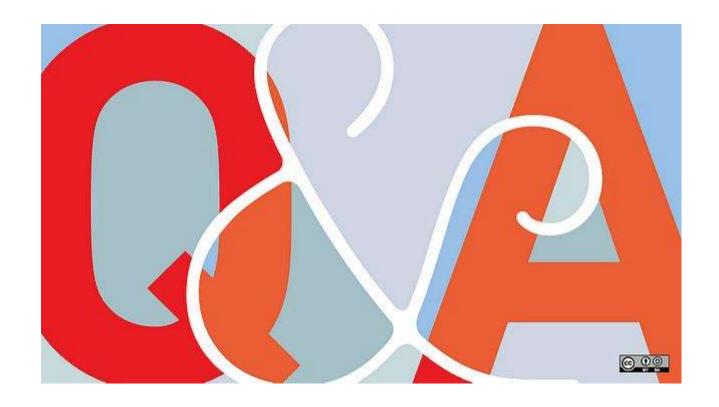
Here is a link to the draft of what I have so far for the report:

https://docs.google.com/document/d/1xrA1RmFq57sGgjsfd0HUiBMgda_m8q9-H5vnNCxpVjA/edit?usp=sharing

It just covers what's outlined below so far, but I'll try to make more progress tomorrow on the rest of it. can you remind me of how many words you would want my section to be?

Best, Matt

Topics:



Credit: https://www.flickr.com/photos/opensourceway/5556249000